

SETTIMANA
DELLA LINGUA
ITALIANA
NEL MONDO

LA SOSTENIBILITÀ NEL
LINGUAGGIO DELLA
COMUNICAZIONE

Sustainability in the Language of Communication

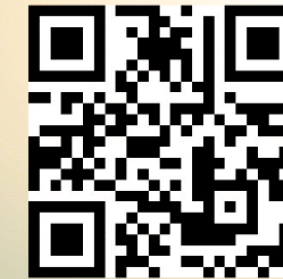
Thursday, October 19, 2023

Time: 12:30-1:30 PM

ON ZOOM

<https://tinyurl.com/ydevd4ct>

or scan the QR Code



How do we communicate about sustainability? In Italy, it is a vital yet delicate technical and linguistic endeavor. Should we use “old” Italian words and update their meaning, or do we adopt new words often used in English?

Guest Speaker:
Anna Lanzani

Adjunct Professor of Marketing
University of Bologna



You are free to attend the Zoom conference in person.
Wayne State University - Manoogian Hall Lab 368



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